

PLEASE READ AND PASS ON

MINUTES
FORTUNA CHAMBER OF COMMERCE
July 22, 2019

The July 22, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Seth McGrath with 21 persons present. Chamber member Chris Sutter, Left in Stitches, introduced her son, Eric.

Correspondence included the following announcements: The GLC, Fortuna AutoXpo Calendar; Beard Growing Contest Application; Artist Application for North Coast Otter Art Project; North Coast Growers' Association Farmers' Markets; Ribbon Cutting for Six Rivers Property Management; Humboldt County Fair; Cal-Fire Press Release; Membership applications for Humboldt Historical Society; Fortuna Senior Scene; Sequoia Springs Auction to End Alzheimer's; St. Joseph Health Forum; and various articles by the Times Standard.

Seth McGrath thanked Moonlight Catering for lunch.

Renee Lindsay announced the upcoming Grand Opening and Ribbon Cutting for Six Rivers Property Management on Thursday, August 8 at 12:30 p.m. The Chamber's next breakfast would be Monday, July 29 with special guest Linda Wise from Recology. AutoXpo was this weekend. A full schedule can be found in the current issue of the North Coast Journal. HOPS in Humboldt pre-sale tickets are available at the Chamber office.

Seth McGrath announced this year's Chili Cook-off Winners:

- People's Choice – Downtown Browns
- Fortuna's Best – Wildwood Waffles
- Hottest Chili – Lithia Motors
- Rookie of the Year – HOPS in Humboldt
- Best Beef – Humboldt Cattlewomen
- Best Professional – Shamus T Bones
- Best Costume – Bob's Footlongs
- Best Decorated Booth – Beacom Construction
- Best Team Name – Humboldt Historical Society "Past Gas"
- Best Chili Name – Cub Scout Pack 47 "Campfire Starter"
- Best Bribe – Fortuna Grocery Outlet & Cornerstone Realty

Shannon McWhorter provided a Rodeo recap. He gave all of the City workers a huge shout out for everything they did to help during the week. He mentioned the arena has new dirt and they received positive feedback from the competitors. He also thanked the Committee, Rodeo Board, spouses, and volunteers for all of their support.

Julie Winburn thanked Shannon McWhorter and the Rodeo Board for letting the Ladies Auxiliary set up the Hamburger and Hot Dog stand. They raised over \$3,000 which will go towards scholarships.

Dianna Rios thanked the Redwood Village Shopping Center for donating over \$3,000 to the Kids

Games. They gave away \$1,200 in free pony rides, 200 kids got free face painting, and they gave away 150 cupcakes and 350 candy bars. The Skate Park was there with ramps and boards which added a new element. They also had a petting zoo with goats, a lamb, and chickens.

Sean Swanson reported that the brush along S. Fortuna Blvd near the turn to Kenmar had been cleared. River Life was able to help a young man named Ed find employment with the help of New Directions. River Life has now relocated or reunited 138 people and collected over 355,000 lbs of trash.

Ray Lovell announced a successful Kiwanis pancake breakfast on July 20, serving 240 meals. He thanked the many volunteers and encouraged everyone to come out on July 27 and July 28 for another pancake breakfast.

Guest Speaker: Nate Adams, Humboldt-Del Norte Film Commission

Nate gave a brief overview of the role of a Film Commission and how it impacts our economy. In 2018-19, \$530,000 was spent in the area thanks to four feature films including: Primal Rage, A Wrinkle in Time, Bird Box, and An Evening with Beverly Luff Linn. Bob's Footlongs is featured in the latter film and the entire film was shot in Humboldt. Bird Box was one of Netflix's highest watched movies with over 26 million accounts watching in the first seven days. The Humboldt-Del Norte Film Commission was recently nominated as Top Film Commission for their work on A Wrinkle in Time by the LMGF ("Location Managers Guild Internationally"). The Commission is currently in talks with Disney regarding a possible partnership with "Return of the Jedi" and a new festival. The Map of the Movies brochure is distributed annually and lists 38 film locations, including two in Fortuna.

There being no further business, the meeting was adjourned.

Respectfully Submitted,

Renee Lindsay
Recording Secretary